Documents

ICEEG 2024 - 2024 8th International Conference on E-Commerce, E-Business, and E-Government
(2024) *ACM International Conference Proceeding Series*, 72 p.

Abstract
The proceedings contain 10 papers. The topics discussed include: impact of e-commerce food delivery services to newly launched ethnic restaurants: a case study; customers' behavioral intention and actual use of mobile shopping platforms: understanding predictors through mathematical modelling; development of an electronic store of Peruvian ceramics in 3D; do you trust the influencer behind short-form video contents? the impact of influencer credibility and content value on consumers' purchase decision; research on the construction of indicator system for government digital performance capability; digital transformation of supply chain management – challenges and strategies for successfully implementing data analytics in practice; exhibition user growth in the digital era: the AISARS model from China; enhancing online privacy and security through proxy chaining in Kali Linux: a comprehensive analysis; and students' perception of the use of AI detector system by faculty members in determining the originality of submitted academic requirements.

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