



ICEEG 2025

The 9th International Conference on E-Commerce, E-Business, and E-Government

Plymouth, UK

June 18-20, 2025

Call for Paper

Welcome to ICEEG 2025!

As we stand at the forefront of a digital revolution, ICEEG 2025 will bring together leading scholars, industry experts, and professionals from around the globe to explore the dynamic intersections of E-Commerce, E-Business, and E-Government.

Under the theme, "Harnessing AI and Emerging Technologies for E-Commerce, E-Business, and E-Government Success," this conference aims to shine a spotlight on how cutting-edge innovations such as artificial intelligence, blockchain, and digital transformation are redefining these sectors and shaping the future of our global economy.

Topic



AI-Driven Innovations in E-Commerce and E-Business

- AI and Machine Learning Applications in Online Retail
- Predictive Analytics and Consumer Behavior Modelling
- Personalized Shopping Experiences through AI
- Chatbots, Virtual Assistants, and Customer Service Automation
- AI in Supply Chain and Inventory Management



Blockchain Technology in E-Commerce, E-Business, and E-Government

- Blockchain for Secure Transactions and Payments
- Smart Contracts in Business Operations
- Decentralized Finance (DeFi) and E-Commerce
- Enhancing Transparency and Trust in Digital Governance with Blockchain
- Blockchain for Secure Digital Identity and Data Management



Digital Transformation Strategies for E-Commerce and E-Government

- The Role of Emerging Technologies in Public Sector Transformation
- E-Government Services: Enhancing Efficiency through Digital Tools
- Digital Transformation in Small and Medium Enterprises (SMEs)
- Cloud Computing and SaaS in E-Business Operations
- Digital Infrastructure for Seamless Business Operations



Cybersecurity and Data Privacy in the Digital Economy

- Protecting Consumer Data in E-Commerce Platforms
- Regulatory and Ethical Considerations for AI and Data Privacy
- Addressing Cybersecurity Challenges in E-Government Services

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More information about the topics, please visit: <https://www.iceeg.org/cfp.html>

Conference Proceedings

- Submissions will be peer-reviewed by 2-3 technical committee or reviewers. Accepted and registered papers will be published in the ICEEG 2025 Conference Proceedings.

Submission Instruction

- Please submit the formatted article to Electronic Submission System:
<https://confsys.iconf.org/submission/iceeg2025>
- Or you can submit to the conference official email:
iceeg@academic.net
- Note: Please only choose one submission method. Do not submit twice.

Important Dates

- Submission Deadline: February 10, 2025
- Notification Deadline: March 10, 2025
- Registration Deadline: March 30, 2025
- Conference Dates: June 18-20, 2025

Conference Venue

- University of Plymouth
- Address: University of Plymouth, Drake Circus, Plymouth, Devon, United Kingdom, PL4 8AA

Contact Us

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