

You are cordially invited to submit your research papers for presentation at the International Conference on **E-commerce, E-Business and E-Government (ICEEG-2020)** which will take place on **June 17-19, 2020** in **Paris, France**. The ICEEG-2020, organized by IEDRC and IDRAC Business School, will be an excellent networking opportunity for academics, doctoral students and practitioners to present new research results, and discuss current and challenging issues in their disciplines.

## • Topics

Digital Technologies  
 Business model and Innovation  
 Entrepreneurship / Intrapreneurship and e-Business  
 Digital innovation and Knowledge management  
 Dynamics and growth strategy of digital firms  
 Digital Marketing  
 Digital markets and products  
 Human Resources and Digital  
 E-learning, e-education and e-pedagogy  
 Human Resources and Digital  
 E-learning, e-education and e-pedagogy

Governance and Financing of High Tech firms  
 Economic Methodology  
 Economic Systems  
 Equity crowdfunding and peer-to-peer lending  
 Financial Services Enforcement  
 Innovation in financial services  
 Insurance Capital Markets  
 Patent Counseling & Prosecution  
 Research on Data Mining Algorithm  
 Structured Finance & Securitization  
 Technology Transactions

For more topics, please view: <http://www.iceeg.org/cfp.html>

## • Important dates

Submission Deadline: **April 15, 2020**  
 Notification Deadline: **May 10, 2020**  
 Registration Deadline: **May 30, 2020**  
 Conference Dates: **June 17-19, 2020**

## • Submission methods

1. Electronic Submission System:  
<http://confsys.iconf.org/submission/iceeg2020>
2. Submit to: [iceeg@academic.net](mailto:iceeg@academic.net)

## • Publication

1. The accepted and registered papers will be published in conference proceedings, which will be sent to be indexed by **EI Compendex and Scopus**.
2. Some selected papers will be recommended to:

**Gestion 2000 (Fnege, Cat. 4)**

**Canadian Journal of Administrative Sciences (CJAS),**

Wiley (SCI & Scopus, ISI 5-Year Impact Factor:0.674, Fnege cat. 3)

## • Conference committees

Amir Louizi, IDRAC Business School Paris (Fr), France  
 Eric Braune, INSEEC Business School Lyon (Fr), France  
 Math MAZRA, University of Maroua, Cameroon  
 Jean-Michel Sahut, IDRAC Business School Lyon (Fr), France  
 Petr\_Hajek, University of Pardubice, Czech Republic  
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**June 17-19,  
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