

April 27-29, 2023

University of Plymouth, Plymouth, UK

## 2023 7th International Conference on E-COMMERCE, E-BUSINESS AND E-GOVERNMENT

### KEY DATES

- ▶ Submission Deadline: February 28, 2023
- ▶ Notification Deadline: March 30, 2023
- ▶ Registration Deadline: April 10, 2023
- ▶ Conference Dates: April 27-29, 2023

### CALL FOR PAPERS

#### Business Intelligence and E-business Applications

- ▶ Internet of Things/Sensing Enterprise
- ▶ Data-Driven Value Creation
- ▶ Business Analytics
- ▶ Recommender Systems
- ▶ E-commerce and e-retail
- ▶ Social media and social commerce
- ▶ Artificial Intelligence & Retail
- ▶ B2B Ecommerce
- ▶ Cloud Service Innovations
- ▶ Data Privacy
- ▶ E-commerce Platforms
- ▶ E-commerce Software

#### E-Commerce and e-Government

- ▶ B2B, B2C, and C2C models
- ▶ Mobile and pervasive commerce
- ▶ e-Marketplaces, e-Hubs, and portals
- ▶ Pervasive technologies for eCommerce
- ▶ Business/Enterprise Architectures
- ▶ P2P-computing for e-Commerce
- ▶ e-Payment systems
- ▶ e-Commerce content management
- ▶ Consumer protection in eCommerce
- ▶ Electronic Markets and Multiagent Systems

More information about the topics, please visit:  
<http://www.iceeg.org/cfp.html>

2023 7th International Conference on E-Commerce, E-Business and E-Government (ICEEG 2023), which will be held in University of Plymouth, Plymouth, UK during April 27-29, 2023. ICEEG 2023 is organized by University of Plymouth, technically supported by Xiamen University of Technology, China, Norwegian University of Science and Technology, Norway and Rangsit University, Thailand. Previous ICEEG series had been successfully held in Hong Kong Polytechnic University, Hong Kong, China in 2018, INSEEC Business School, Lyon Campus, France in 2019, online format in 2020-2022.

### CONFERENCE PROCEEDINGS

All papers will be peer-reviewed by members of the Program Committee and be evaluated for originality, significance of the contribution, technical correctness. Accepted papers being presented at the conference by at least one of the authors will be published into the Conference Proceedings.

### SUBMISSION INSTRUCTION

- ▶ Please submit your paper via: Submission System or conference email directly (Email: [iceeg\\_conf@yahoo.com](mailto:iceeg_conf@yahoo.com)).  
Submissions must be original and should not have been published previously or be under consideration for publication while being evaluated for this conference.  
To publish the full paper into conference proceedings and give the oral presentation, please send us the full paper.  
Full Paper Template: [http://www.iceeg.org/acm\\_template.docx](http://www.iceeg.org/acm_template.docx)  
To give oral presentation only, please just send us the abstract.
- ▶ Abstract Template:  
<http://www.iceeg.org/Abstract%20Template.doc>

Organized By



Co-Organized By



Patrons

