ICEEG 2024

May 28-30, 2024

2024 the 8th International Conference on E-Commerce, E-Business, and E-Government

Ajman University, Ajman, United Arab Emirates

2024 the 8th International Conference on E-Commerce, E-Business, and E-Government (ICEEG 2024) will be held in Ajman University, Ajman, United Arab Emirates during May 28-30, 2024.

The theme of the conference is " Digital Transformation and Beyond: Cutting-Edge Innovations in E-Commerce, E-Business, and E-Government".

This conference will offer a unique opportunity to engage with experts, thought leaders, and peers from across the globe. Together, we will delve into groundbreaking ideas, innovative strategies, and revolutionary breakthroughs, driving the conversation around these vital sectors. Together, we will create an environment that fosters the exchange of knowledge, experiences, and innovative solutions that will shape the future. Your active participation and collaboration will be the driving force behind the success of ICEEG 2024.

Call for Paper

More information about the topics, please visit: http://www.iceeg.org/cfp.html

Elevating E-Commerce through Digital Transformation: Strategies, Innovations, and Impact:

Digital Transformation Strategies: Exploring effective strategies and frameworks for organizations to embark on their digital transformation journeys.

Digital Leadership and Change Management: Discussing the role of leadership in driving digital transformation and managing change within organizations.

Customer-Centric Digital Transformation: Focusing on how digital transformation can enhance the customer experience in e-business, e-commerce, and e-government services.

Digital Innovation and Disruption: Examining the innovative technologies and practices that disrupt traditional business and government models.

Data-Driven Decision Making: Discussing the importance of data analytics and insights in shaping digital transformation strategies.

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E-Commerce Evolution: Insights, Innovations, and Strategies in the Digital Era:

Data-Driven Personalization: How businesses can leverage data analytics to create personalized shopping experiences for consumers.

Reinventing Business Analytics: New approaches and tools for data analysis in the e-commerce sector.

Next-Gen Recommender Systems: Advances in recommender systems and their role in increasing sales and customer satisfaction.

E-commerce Supply Chain Optimization: Strategies and technologies for improving e-supply chain management and e-logistics.

E-marketing Strategies: The latest trends in e-marketing, e-consumer behavior analysis, and e-CRM techniques.

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E-Government Transformation: Innovations and Strategies for Citizen-Centric Services:

E-Government in B2B, B2C, and C2C: Exploring the implementation and impact of e-government services in business-to-business, business-to-consumer, and consumer-to-consumer contexts.

Mobile and Pervasive Commerce in E-Government: How mobile and pervasive technologies are transforming government-citizen interactions and services.

E-Marketplaces, E-Hubs, and Portals for Government: Examining the role of digital marketplaces and hubs in facilitating government transactions and information dissemination.

Pervasive Technologies for E-Government: Leveraging emerging technologies like IoT, AI, and blockchain in government service delivery.

Business/Enterprise Architectures in E-Government: Architectural considerations and best practices for e-government systems.

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Conference Proceedings

Submissions will be peer-reviewed by 2-3 technical committee or reviewers.

After a careful reviewing process, all accepted papers after proper registration and presentation, will be published in the ICEEG 2024 Conference Proceedings. The proceedings will be indexed by Ei Compendex and Scopus.

Submission Instruction

- Papers must be written in English and submitted electronically through: http://confsys.iconf.org/submission/iceeg2024
- Submission Type: Abstract submission for presentation only without publication; Full paper submission for both presentation and publication.
  Paper Formatting Template: http://www.iceeg.org/acm_template.docx
  Abstract Template: http://www.iceeg.org/Abstract%20Template.doc

Important Dates

Paper Submission Date: January 10, 2024
Notification Deadline: February 10, 2024
Registration Deadline: March 10, 2024
Conference Dates: May 28-30, 2024

Conference Venue

Ajman University
Address: P.O.Box: 346 Ajman, United Arab Emirates

Contact Us

- Email Address: iceeg_conf@yahoo.com
- Conference Secretary: Ms. Joy Zhao
- Phone Number: +86-13668294879
- Conference website: www.iceeg.org

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